

No. F.7-1/2008-BP
Government of India
Ministry of Human Resource Development
Department of Higher Education
BP & Copyright Division

New Delhi, dated the 5th February 2010

ORDER

Subject: - Setting up of a Task Force to draft a comprehensive National Book Promotion Policy.

The Ministry of Human Resource Development, Department of Secondary and Higher Education, Government of India, had set up a National Book Development Board in 1967 to lay down guidelines for the development of the book industry in the context of the over-all requirements of the country. A new body called the National Book Development Council was set up on 15th September 1983. The Council was re-constituted from time to time.

2. In September 2008, The Government of India decided to revive the erstwhile National Book Development Council and rename it as National Book Promotion Council to facilitate exchange of views on all major aspects of book Promotion, inter alia, covering writing/authorship of books; production, publication and sale of books; prices and copyright, habit of book reading; availability and reach of books for different segments of population for various age-groups in different Indian languages and the quality and content of Indian books in general.

3. The first meeting of the National Book Promotion Council was held on 25th September 2009 under the chairmanship of Hon'ble Minister for Human Resource Development. In this meeting it was felt that there is a need for a comprehensive National Book Promotion Policy in order to meet the challenges of education in the 21st Century. After deliberations, it was suggested that a twelve member Task Force should be constituted to draft a comprehensive National Book Promotion Policy.

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4. As decided in the first meeting of National Book Promotion Council, the Ministry of Human Resource Development (Department of Higher Education), hereby constitute a Task Force under the Department of Higher Education to draft a comprehensive National Book Promotion Policy. The Members of the Task Force are as under: -

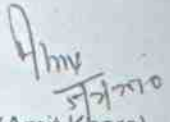
- i. Chairman, National Book Trust, India (NBT)
- ii. Director, National Council of Educational Research & Training
- iii. Secretary, University Grants Commission
- iv. Vice Chancellor, National University of Education Planning & Administration,
- v. Shri Dinesh Mishra, President, Indian Society of Authors;
- vi. Dr. S.S. Awasthy, Secretary-General, Authors Guild of India, New Delhi
- vii. Dr. Madhu Pant, President, Lekhika Sangh
- viii. Shri Anand Bhushan, President, Federation of Indian Publishers;
- ix. Shri S.K. Ghai, Chairman, Books, Publications & Printing Panel, CAPEXIL
- x. Shri K.K. Saxena, President, Delhi State Booksellers' and Publishers' Association (DSBPA)
- xi. Joint Secretary, (SE)
- xii. Joint Secretary, (BP&CR) - Member-Secretary

5 The following are the terms and conditions of the Task Force: -

- i. The Task Force members will elect the Chairman among themselves and hold meeting at regular intervals;
- ii The National Book Trust, India will provide Secretarial assistance for convening the meetings and also arrange the venue for the Task Force meetings;

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- iii The first meeting of the Task Force will be convened within the two weeks of the constitution of the same; and
- iv The Task Force will submit its report within three months of its constitution.


(Amit Khare)
Joint Secretary (BP)

Copy to:-

- 1. All Members
- 2. S.PPS to Education Secretary
- 3. CDN Section